

Community Advertising

*Advertise Where it Really Counts
...Your Community!*

You can advertise right here in your community for a fraction of the cost of most other printed media.

The **Prospective** is a semi-annual community newsletter that is mailed directly to all residents in the Prospect Area. That is over 3,000 potential customers and clients from Goodwood to West Dover.

Your ad will appear in colour, and you can use your own image - or we will design one free of charge!

You're not only supporting a non-profit community organization, you're also advertising where it really counts - in Your community!

Newsletter Ad Rates:

- \$25 Business Card (2" x 3.5")
- \$75 Half Page (4.75" x 7")

Newsletter & Online Advertising Package:

As a thank you, we would also like to offer you an exclusive deal for online banner advertising at ProspectCommunities.com. Three months of online advertising for just \$50.00, that's three months of advertising for the price of one!

- \$75 Business Card print + 3 months online advertising
- \$125 Half Page print + 3 months online advertising

For more information or to sign up for an advertising plan please contact the Resource Opportunities Centre at 852-2622 or email advertising@prospectcommunities.com

All proceeds support the Resource Opportunities Centre and its projects. For more information on the ROC call us or visit roc.prospectcommunities.com



Print Ad Design & Requirements

- Size of Business Card ad must be 2 inches x 3.5 inches
- Size of Half Page ad must be 4.75 inches x 7 inches
- Format for ad must be in psd, eps, or jpeg (we can help)
- No design fee
- Ad must be submitted by April 18th

Online Banner Ad Design & Requirements

- Size of banner ad must 392 pixels X 61 pixels.
- Format for ad must be in psd, eps, jpg, swf, or png.
- Initial design by Resource Opportunities Centre fee will be waived (limited time only)
- Additional design or formatting by The Resource Opportunities Centre at a flat fee of \$50