

RESOURCE OPPORTUNITIES CENTRE

Approved vision, mission and values (July 2017)

VISION: To encourage & promote a welcoming, innovative, and thriving community.

MISSION: The ROC is an organization dedicated to sustainability and community development through the delivery of diverse recreational, educational, cultural, social, and technology-related opportunities.

VALUES:

Accountability:

* We are accountable to our membership, the citizens from Goodwood to West Dover; our funding partners; and our stakeholders.

Sustainability:

* Sustainability is key to keep our organization healthy and active, enabling us to deliver on our vision & mission.

Partnerships:

* We believe in community over competition; there is strength and innovation in partnerships.

Sharing information freely:

* We believe community development and collaboration starts with sharing information.

Community identity:

* We believe in honoring and celebrating community identity in our diverse service area.

Quality of life:

* We believe an enhanced quality of life for our community comes from a holistic view of health that supports physical and mental wellbeing through lifelong learning, social connection and opportunities for employment.

Volunteerism:

* We rely on volunteers in every aspect of our organization and value the time, talent, and passion volunteers contribute to achieving of our vision and mission.

TIMEFRAME: 2017 – 2019

Strategic Plan Approved Nov 27, 2018

Legend: Priorities - 1 = High, 2 = Medium, 3 = Low

Category		Time Frame	Resources Required	Person Responsible	Risk	Success Measurement	Priority	Status
Transportation	GOAL #1: To investigate and report on transportation options for the community							
	a) Review transit pilot data & results	Jan 2018	Time Subcommittee	ED	Low	Identify lessons learned	1	
	b) Have conversations with other transit groups to examine what works for them.	2017	Time Access (Rural Transit Authority)	ED	Low	Completed, information gathered	1	Ongoing (ED connected with RTA)
	c) Follow-up with Halifax Transit on next steps	2018	Councillors Halifax Transit support	ED	Low	Information obtained	2	
	d) Conduct community engagement to identify transit needs in each community	2018	Halifax Transit support Information Community based conversations	ED Board Subcommittee	Med	Participation Consensus Impetus for plan	2	
	e) Action plan to have transportation in place	2019	Mechanism to collect input Advertising/marketing	ED	Med	Plan in place and community buy-in	3	
Marketing	GOAL #1: To identify community champions and influencers to extend our marketing reach							
	a) Have board self identify areas of expertise and community connections to leverage communication opportunities	Nov 2017	Time	Amy Board Members	Low	Identification complete	1	
	b) Identify gaps in community champions	Jan 2018	Board & staff time	Board & Staff	Low	Gaps are identified	1	
	c) Develop a campaign to reach out to champions	March/April 2018	Staff time	Amy	Low-Med	Connected with potential new champions	2	
	d) Maintain relationships with champions	Ongoing	Time	Amy	Med	Low turnover of champions Community buy-in	2	

						Board/partner network – reciprocal support		
Marketing	GOAL #2: To continue to hone the ROC & PRCC brands to help clarify who we are, increasing the awareness of ROC vs PRCC							
	a) Staff to determine and communicate a plan to the Board	Beginning of fiscal 2018	Time, capacity of finance staff	ED/Amy	Low	Board supports comms plan and plan is enacted	2	
Youth	GOAL: Determine level of youth involvement with the Board.							
	a) Research and discuss various youth engagement options.	January 2018	Available information	ED	Low	Discussion re: youth involvement at Jan meeting	1	
	b) Meet or discuss with youth council, established by MLA, to invite a youth member to attend an ROC meeting to introduce the Council to the board	End of 2017 fiscal year (prior to AGM)	Time	ED	Low	Youth member attends board meeting	3	
Board	GOAL #1: Increase staff integration into board meetings and foster relationships between board and staff.							
	a) Define guidelines of staff involvement in board meetings	October	Board time Staff time	Board	Low	Clear understanding of both groups roles at meetings	1	
	b) Staff will begin providing a programming report at board meetings and/or attend board meetings (as necessary) Board discussion at November meeting re: parameters of staff participation at board meetings	January	Agenda time; staff availability	ED to facilitate	Low	Successful integration of staff into board meetings, resulting in increased support for each other in respective roles	2	
	c) Establish and maintain ways for board and staff to connect regularly (i.e. Christmas Party)	Ongoing	Time is challenge; how to connect	Staff & Board	Med	Staff and board relationships are built and feel more connected	1	
Board	GOAL #2: Ensure the diversity of the board represents the diversity of the community							
	a) Identify gaps in board makeup (e.g. geography,	2017	Board discussion Staff input	Board	Low	Communities that might not have	1	

	skillsets, perspectives, etc.)					representation are identified		
	b) Identify possible new board members	2017	Newsletter Personal invitation	ED to lead invitation process	Low	The board will have broader membership	1	
Board	GOAL #3: Ensure strategic plan is acted upon and is maintained as an living document, changing to serve the needs of the community as necessary.							
	a) Review strategic plan regularly through board meetings	2017-2019	Board time	Board & ED	Low	The board is regularly working toward the established goals in the plan.	1	
	b) Ensure that the plan adjusts to reflect the current needs of the community as they change	2017 - 2019	Board Time Add to agenda	ED & Board	Low	Updates are made to the plan as needed resulting in a live & transparent plan	Ongoing	
Partnerships/Connections	GOAL #1: Better connect with community groups to dispel the myths of competition and encourage groups to collaborate and help them connect							
	a) Work with other communities to create a regular roundtable for community organizations to attend	2017	Space, time, buy-in, advertising	ED with Board support	Low	Groups regularly attend & sharing, collaboration, supporting each other	1	
Volunteers	GOAL #1: Encourage volunteer culture in the community.							
	a) Support opportunities that arise to create a culture of volunteering in the communities, through promotion and communication of opportunities, and celebration of volunteer effort in the community	Jan 2018	Input from staff/community (eg round table)	ED	Med	Board is aware of volunteer opportunities; shares same among contacts	1	
	b) Add specific ROC volunteer needs to agenda each month	November 2017	Input from staff/community	ED	Low	Increased board member involvement at ROC events	1	