

2024

Annual General Meeting Report



RESOURCE
OPPORTUNITIES
CENTRE

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Our Mission

Our Mission

The ROC is an organization dedicated to sustainability and community development through the delivery of diverse recreational, educational, cultural, social, and technology-related opportunities.

FOR COMMUNITY, BY COMMUNITY

Co-Chairs Report

The past year has been a year of progress for the ROC and the Centre. We started this year with the addition of co-chairs to the board, Jodi Tanner and myself and saying goodbye to Marley MacDonald who did a fabulous job and allowed for us to carry on with her momentum.

The Board finalized the three-year Action Plan this past year and continues to work on areas of improvement identified by the community. Over the upcoming year we will continue to track our progress towards our goals and adjust where necessary. As part of this process, we have created sub-committees which focus on areas of importance, such as communications, finance and human resources. These committees have dedicated additional time over and above our regular monthly meetings and I thank everyone on the board for their dedication and time devoted to the centre over this past year.

The finance committee has spent the last year ensuring the board receives timely and accurate financial statements. Part of the process was implementing some new online systems to make things more efficient, as well as implementing deadlines and the ability to review the finances ahead of our regularly scheduled meetings. The committees' focus for the upcoming year will be to review existing finance policies to ensure that they are up to date and implement new ones as needed.

The communications committee has done a fantastic job this past year and has helped the team to improve and streamline the external communications, including the implementation of quarterly email updates. The committee is also assisting with the website and branding refresh that is currently under way. They will continue to focus on the targets in the action plan over the next year.

Over this past year the HR Committee has collaborated with the managers to develop job descriptions and clearly define performance targets – initiatives that are new and exciting for the team. Together we've established goals that support individual growth and are aligned with the ROC's vision. We are committed to continuing these efforts ensuring that the team have the support and clarity they need to thrive and contribute to our community.

The co-chairs and the centre managers also took part in governance coaching this year with Grant MacDonald. The coaching consisted of meeting with Grant regularly to discuss and get guidance on items such as meeting format, good governance practices that included voting and motions, he provided us with feedback on how to draw lines between being a board member and a community member as well as helped us implement a board calendar to guide our work and time over the next year.

The board was also successful in securing funding from the Community Services Recovery Fund. This grant has allowed us to work on updating our rental system and process' as well as provide us the opportunity to refresh our website.



The board continues to be committed to listening to community feedback and rolled out the second annual community survey this year, however we were underwhelmed by the amount of responses that were received, but remain open to receiving feedback in other forms. We have released a feedback request specific to the rental process in which we hope to gain insight to be able to improve the experience for the community. As always, we are also open to email feedback, and you can find our email address on the ROC Board website.

This past year the board has really focused on bringing the Centre back to its former pre-covid glory. It is our goal for the Centre to be the hub of the community and we are well on our way to making that a reality. The team is focusing on hosting community events, creating new programming to meet the community needs and interests, and improving internal process' and systems to meet the growing demand of our community. We hope to be able to continue to grow with the community over the next year and bring you the programs and resources that you need.

Kelly Gaudet
Co-Chair

Senior Manager Annual Report - Administration and Community Engagement

Over the past year, The Prospect Road Community Centre has significantly expanded its offerings to the community. Many of the new and exciting things that happened over the last year were guided by a community survey in March of 2023. Working closely with the Resource Opportunities Centre Board of Directors, we established an Action Plan informed by the community which we will implement over the next three years. The Prospect Road Community Centre (PRCC) hit the ground running last year with a mindset of “FOR COMMUNITY, BY COMMUNITY.” and launched multiple new and exciting initiatives to support the growing communities along the Prospect Road. These initiatives were designed to cater to the needs of both children, adults, families of all sizes, and the diversity, ensuring comprehensive community involvement.

Throughout the year, the PRCC hosted several special events and groups, that broaden our community outreach and engagement. Highlights included the successful Take Pride Youth Group, who provided the two Drag Shows for the community, and Adult Dances, Magic Shows, and range of workshops, including HIGH FIVE training for staff, CPR/First Aid and AED, net making, paint nights, and many more. These events and workshops were often initiated and led by a passionate community member or group who came to us with an idea. Supporting community members with their needs and wants at the Centre are crucial in fostering a sense of community.

The Prospect Road Community Centre offered four large community events and many smaller pop-up events over the last year, which were warmly received by the community. These events had activities for children and families, food, fun and continued to grow the Centre as a vibrant place for residents. The large community events returning post covid was a significant milestone, reinforcing the PRCC’s role as a hub for the community.

The PRCC also focused on improving its facilities to better serve the community. Enhancements were made to ensure the Centre remained accessible, safe and welcoming, for everyone. These improvements and our continued commitment to filling gaps in services and resources along the Prospect Road have been pivotal in accommodating the growing number of members, visitors, and patrons of the Centre. We have been working closely with HRM to develop and implement a new registration system for our recreation programs. We expect the new system launch in early 2025. Along with administrative enhancements like the registration system, we have also put in place new ways to register for and purchase tickets online for events like dances and shows, as well as rolling out a new booking and room rental system to improve accessibility and efficiency. We are excited to launch a refreshed logo for the Centre and our brand-new website. Both are in line with our efforts to improve communication, access to information, and the branding of the Centre.

Partnerships with local organizations and community members were actively pursued to introduce new services and programs at the PRCC. This collaborative approach not only diversified the offerings but also strengthened community ties. Enhanced and increased efforts via social media and email distributions ensured that residents stayed informed about upcoming events and changes to the program schedules. The PRCC focussed efforts on



building and maintaining relationships with businesses and stakeholders, creating numerous fundraising opportunities through sponsorships.

The past year has been marked by substantial growth and community engagement at The Prospect Road Community Centre. The diverse range of programs, successful events, facility improvements, and strong partnerships have all contributed to a vibrant and active community hub.

Dustin (DC) Boudreau
Senior Manager

Manager Annual Report - Operations & Programs

The past year has been a testament to our team's ability to expand opportunities and grow with our evolving community needs, wants and desires.

I was welcomed back in September from maternity leave and was happy to jump in as together we moved forward on many exciting projects and plans.

Facility operations and efficiencies were an area of focus and continue to be an area of focus as we move forward. From physical building operational challenges, such as plumbing, heating/cooling and parking lot concerns to processes such as program & event registration and facility bookings; we continue to work to make the PRCC experience better for everyone.

We work closely with our partners at HRM to ensure that our building is well maintained; a comfortable space for community to gather and proactively ensure the mechanics of the facility are in working condition. Safety and accessibility are priority for our team and ensuring our space is safe for everyone. We have responded to community concerns regarding safety in our parking lot and will continue to educate and advocate for increased safety measures.

Looking ahead we are excited about the upgrades to our Fitness Centre, which are planned for mid-late July, where we will see a complete overhaul of all the equipment. The new equipment was informed by a community survey of fitness centre members, and we are excited to finally bring this project to a close this Summer!

Our childcare programs continue to flourish and thanks to our many dedicated team members we are on track to expand even farther this summer and into next school year. We are proud to help families with their childcare needs and work to ensure we can do everything possible to accommodate as many children as possible, while maintaining a safe & fun environment for our participants.

Lastly, in the past year we have worked with several community members and groups to host and provide exciting & engaging recreational programs and community events. We are proud of our youth Recreational Program Instructors who offer fun opportunities for children in our dance, sport and art programs, happy to partner with local fitness & yoga professionals, excited to accommodate local sport organizations and informal groups for recreational sport programs & rentals and always welcoming to community members who want to offer their talents. We have seen the success of weekly Trivia Nights, the return of our monthly community meals, growth within our Senior Lunch program, smiles & laughter at our well-attended community events and new & unique opportunities as they pop up throughout the year.

As we forge forward, with our 3-year Action Plan as our guide, I look forward to



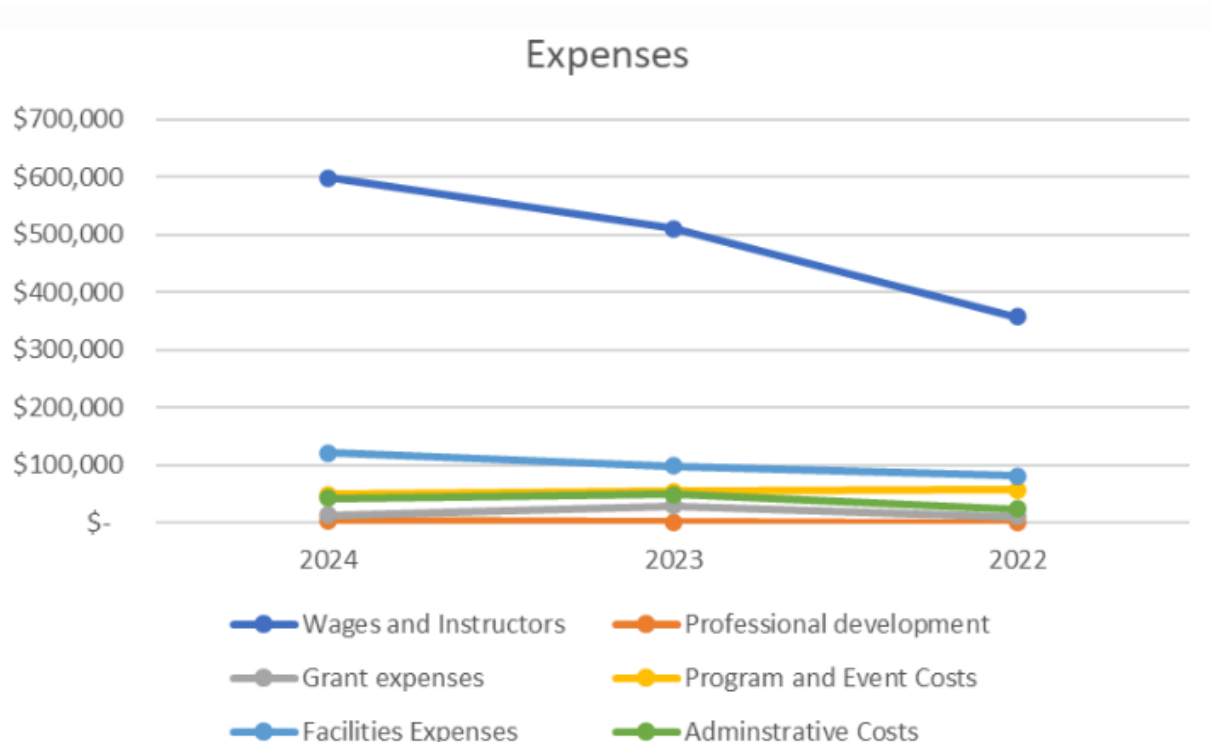
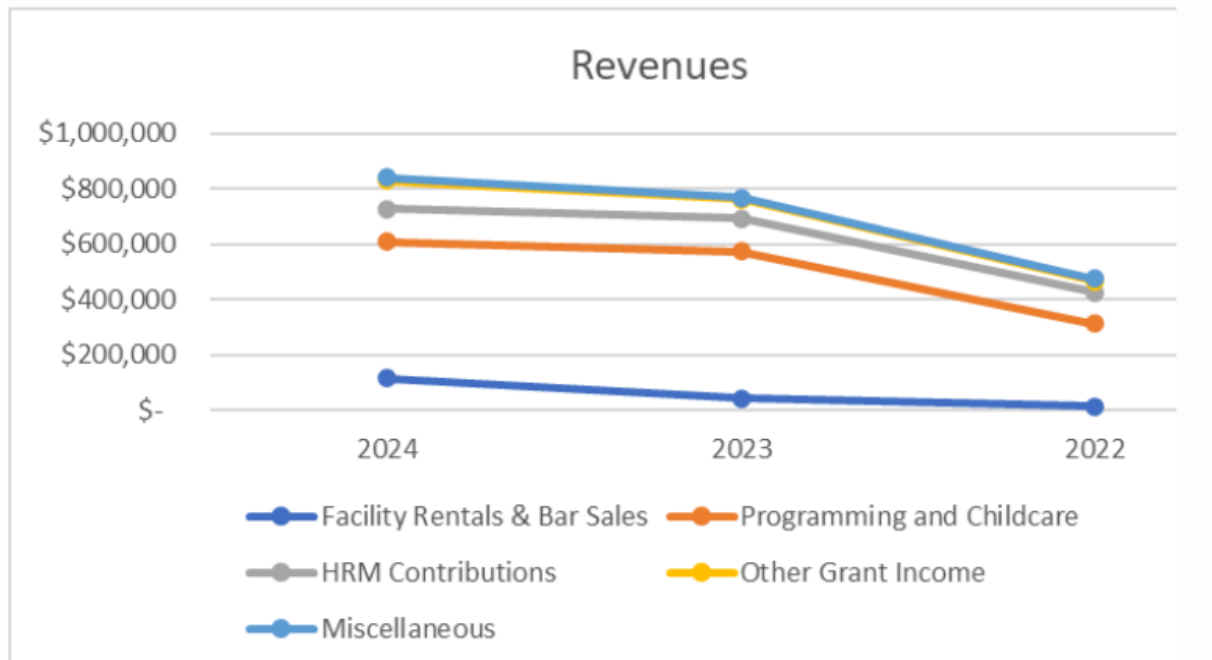
continuing to engage community in wholesome and diverse programming, community celebrations and new opportunities as they arise.

Jessica McCarron
Manager – Operations and Programs

Financial Report

FINANCES

The overall revenues of the centre grew by 10% year over year, however the overall expenses grew by 11%



Nominations and New Board Members

MAHBUBUR RAHMAN

Mahbubur is from Dhaka, Bangladesh and has been living in Halifax since 2013. He now lives in Terence Bay with his wife, two daughters and their four cats. He works as project manager in the N.S. Department of Community Services. Mahbubur has a Master of Public Administration and a Civil Engineering degree from Dalhousie University.

Mahbubur is a current board member at the Chebucto West Community Health Board, Regional School Advisory Committee (HRCE), SS Atlantic Heritage Park Society, and Northern Lights Festival. Mahbubur's leadership and community engagement was recognized through multiple awards including Top 25 Immigrant of the Maritimes 2018, Province of Nova Scotia Volunteer Award 2017, and Halifax Regional Municipality Volunteer Awards 2017.

LISA G. VAUGHN

Lisa is a dedicated professional with a background in journalism and extensive experience in non-profit leadership, including directing, consulting, coaching, leadership development and organizational growth. She loves serving and excels in action-oriented teams that deliver results, valuing diversity and collaboration.

Passionate about fostering thriving communities and adult education, Lisa enjoys being part of organizations that support individuals, families, businesses, and non-profits. Her interests include reading, '80s rock music, history, NFL football, and walking. Lisa has called the Prospect Road area home since 2003.

NANCY HARTLING

Nancy has been a proud resident of the Prospect Road area for two decades. She lives in Whites Lake/Terence Bay alongside her husband and two sons. By day, she is a software developer and people manager. When not at work or with her family, she is happiest serving her community. She serves as the Brookside feeder school representative for Halifax West's School Advisory Council, a new member of the SS Atlantic Heritage Park Society, head basketball coach, and volunteers her time for both the Prospect Road Basketball Association (Go Bulls!) and the Prospect Road Community Minor Baseball Association (Go Mariners!).

Nancy loves to support local businesses, farmers, and crafters, and her best days include trips to farmers markets or craft fairs. She also treasures Prospect's natural beauty, and you'll often find her hiking with her dog along many of the trails in the area.

Additional Information

COMMUNITY MEMBERS SERVED

FRIDAY FEAST SERVED MORE THAN 800 PEOPLE

OVER 350 KIDS IN OUR CHILDMINDING PROGRAMS

560 KIDS REGISTERED IN RECREATIONAL PROGRAMS

OVER 30 SENIORS ATTEND LUNCH BI-WEEKLY

760 ADULTS REGISTERED IN RECREATIONAL PROGRAMS

OVER 100 PEOPLE ATTENDED WORKSHOPS

TRIVIA NIGHT SAW AN AVERAGE OF 50 PEOPLE PER WEEK

AVERAGE ATTENDANCE AT COMMUNITY EVENTS 400 PEOPLE



Student Summer SKILLS Incentive Program

Canada Summer Jobs

THANKS TO OUR
SPONSORS &
FUNDERS

Community Services Recovery Fund

PROSPECT ROAD RECREATION ASSOCIATION

HALIFAX



Prospect Slammers
Tracy Walsh - Hair Stylist
Ruth Cunningham - Hair
Stylist
Iain Hopkinson -
Photographer
Putting Edge - Bayers Lake
Maddog's
Fine Lines Barbershop
MultiTech
Toybox Automotive
Sarah's Pet Grooming
Emily Daniels - Photographer
Gorilla Property Services
Shewfelt Sports Photography
Cube'n Links - Mobile Golf
Playground
Baylights Hair Studio
Lily Bee Bazaar
Sea-U-Later Lobster Crew
Wholesale Club
Sobey's - Spryfield
Guardian - Hatchet Lake
Prospect Jammers
United Services Group
Allison Godsoe - Realtor
Full Bore Excavating
Terence Bay Fishing Derby
Giant Tiger - Bayers Lake

Mabel's Farm Market
Holt's
G's
Valley Tire
The Guardian
Goodwood Family Golf
HFX Motorsports
Tim Horton's
Atlantic Superstore - Bayers
Lake
The Grateful Baker
Oat and Daisy
Adorn Salon and Spa
White Sails Bakery
Le Bistro Restaurant
Jill's World
Alyssa Rose Nail Studio
Coconut Grove Tanning
Mars Auto
Timberlea Beverage Room
Halifax Motorsports
Boston Pizza - Bayers Lake
Big Leagues - Bayers Lake
Montana's Bayers Lake
Layers Cupcakes
Anne Marie Spears - Artist
Nu Skin - Danielle Kirby,
Eve Webster, & Audrey
Ellsworth Williams